

The 2011 Michigan Rehabilitation Conference

invites you to exhibit your products at the

Micro Enterprise Exhibit Mall

October 26-27, 2011 DeVos Place, Grand Rapids, Michigan

The 2011 Michigan Rehabilitation Conference is offering low cost exhibit space to qualifying consumer entrepreneurs operating Micro Enterprises, Supported Self-Employment or Small Businesses. Consumer entrepreneurs will be able to sell the products and/or services to the over 400 people attending the Michigan Rehabilitation Conference.

Exhibitor Qualifications Consumers wishing to exhibit in the Micro Enterprise Mall must complete the attached application and submit it with a statement from a Community Mental Health professional, Michigan Rehabilitation Counselor or a Community-Based Rehabilitation Organization professional which states that the enterprise is an operating business venture.

What is Provided One 6 foot skirted display table, chair and wastebasket will be furnished in the designated Micro Enterprise Mall located in the main exhibit hall. Lunch is provided on the opening day as well as refreshment breaks and the Exhibit Hall Grand Opening reception buffet and networking breakfast on Thursday morning. Mall Exhibitors must comply with the Exhibition Rules and Regulations (See Exhibitor Information Section on conference website: www.michiganrehabilitationconference.org).

Exhibit Fee \$150.00

Not Included: Full conference registration, Friday breakfast buffet, transportation and overnight accommodations. Micro Enterprise Mall Exhibitors are not eligible to participate in the "Exhibitor only" drawing.

WHY EXHIBIT: New Partner: Conference Sponsors—the MARO Employment and Training Association and the Michigan Rehabilitation Association—are pleased to welcome *Think Beyond the Label*.

This partners expands our audience and provide additional depth to the program offerings. Last year's conference drew over 400 participants, and even more are expected this year.

- Sell your products--conference policy encourages sales to be made on the conference floor.

GIVE ME THE DETAILS: The exhibit area is adjacent to the hotel's conference area. The proximity of conference events to the exhibit area offers maximum visibility for exhibitors. Exhibit space is barrier free, carpeted and has excellent lighting and ventilation. All refreshment breaks for conference attendees take place in the exhibit area.

EXPOSITION SCHEDULE

Wednesday October 26

8:00 a.m. Setup
10:30 a.m. Exhibits Open
11:30 a.m.–1:30 p.m. Awards Lunch & Keynote Address
4:45 p.m. Reception & Exhibit Grand Opening
6:30 p.m. Exhibits close

Thursday, October 27

7:30 a.m.–3:00 p.m. Exhibits Open
7:30 a.m.–9:00 a.m. Networking Breakfast
12:00 p.m. Lunch in Exhibit Hall
2:30–3:00 p.m. Exhibit Finale (Prize Drawings)

MICRO ENTERPRISE MALL APPLICATION AND CONTRACT

Company _____ Phone _____ FAX _____ e-mail _____

Exhibitor _____ Title _____

Address _____

City, State, Zip _____

Personal Assistant's Name _____

We hereby agree to and understand the requirements, restrictions and conditions stated in this publication.

Authorized Signature _____

Table \$150 [] Personal Assistant \$75 [] Electricity: Yes [] No []

Amount enclosed _____

Please make checks payable to the Michigan Rehabilitation Conference, P.O. Box 16218, Lansing, MI 48901
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